

Abbey DLD Group

Cookies Policy

What are cookies?

Cookies are small text files that are placed on your devices when you visit our website via internet browsers. Our use of cookies is to primarily help enhance your user experience and improve the efficiency of our website.

What cookies do we use?

Essential cookies – These make our websites work and provide the basic functions of the website.

Performance cookies – Performance cookies also allow us to see if there are any technical issues on our websites and if you are experiencing any issues using our websites. We use

Analytics cookies to help us understand how you use our services. They also allow us to look at usage statistics and performance.

Targeting cookies – We use these types of cookies and similar technologies to provide adverts that we think may be more relevant to your interests. This can be based on your browsing activity and is known as Online Behavioural Advertising or OBA. Cookies are placed on your browser, which remembers what websites you've been to. Advertising based on what you have been viewing is then displayed.

Types of cookies

If the cookie comes from our site it is a first party cookie. If it comes from another site, such as our marketing services or ad technology providers or business partners, it is a third-party cookie, specifically chosen by us to provide a service, such as a more personalised visit for example from our website service providers, advertising partners and social media service providers.

How long do cookies last?

Different cookies can last for different lengths of time.

- Persistent cookies consist of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). Persistent or tracking cookies are employed to store user preferences and allow us to customise how we present information through site layouts or themes.
- Session cookies are used by the server to store information about user page activities only during a session and will expire when the web browser is closed.

The table below explains what cookies we use on our websites and why. These websites include:

- Abbey DLD Group of Colleges
- Abbey College Cambridge
- DLD College London
- Abbey College Manchester

Table of cookies we use and reasons why:

COOKIE	DESCRIPTION
__cf_bm	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.
_ga	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.
_ga_LE21L6981C	This cookie is installed by Google Analytics.
_gat	This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites.
_gcl_au	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.
_gid	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.
aka_debug	Vimeo sets this cookie which is essential for the website to play video functionality.

COOKIE	DESCRIPTION
_openapply_session	No description
cookieLawInfo-checkbox-advertisement	Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Advertisement" category .
cookieLawInfo-checkbox-analytics	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Analytics".
cookieLawInfo-checkbox-functional	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".
cookieLawInfo-checkbox-necessary	This cookie is set by GDPR Cookie Consent plugin. The cookies is used to store the user consent for the cookies in the category "Necessary".
cookieLawInfo-checkbox-others	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Other".
cookieLawInfo-checkbox-performance	This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".
CookieLawInfoConsent	Records the default button state of the corresponding category & the status of CCPA. It works only in coordination with the primary cookie.
viewed_cookie_policy	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.
Vuid	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos to the website.

COOKIE	DESCRIPTION
_ga_2S15NQLDKR	This cookie is installed by Google Analytics.
nitroCachedPage	No description
schooAlert	No description
_ga_1RELM78FJQ	This cookie is installed by Google Analytics.
_wpfuuid	This cookie is used by the WPForms WordPress plugin. The cookie is used to allows the paid version of the plugin to connect entries by the same user and is used for some additional features like the Form Abandonment addon.
Fr	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.
NID	NID cookie, set by Google, is used for advertising purposes; to limit the number of times the user sees an ad, to mute unwanted ads, and to measure the effectiveness of ads.
ui_locale	No description
_ga_H664Q9CLMW	This cookie is installed by Google Analytics.
lutk	This cookie is used by Issuu analytic system to gather information regarding visitor activity on Issuu products.
Player	Vimeo uses this cookie to save the user's preferences when playing embedded videos from Vimeo.

COOKIE	DESCRIPTION
sync_active	This cookie is set by Vimeo and contains data on the visitor's video-content preferences, so that the website remembers parameters such as preferred volume or video quality.
test_cookie	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.
CONSENT	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.
VISITOR_INFO1_LIVE	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface
YSC	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.
yt-remote-connected-devices	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.
_ga_B1T24Q5MBH	This cookie is installed by Google Analytics.
_ga_F9PKKSW2HH	This cookie is installed by Google Analytics.
_gat_UA-8736630-1	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to.
_ga_2J0MCCY4KH	This cookie is installed by Google Analytics.

COOKIE	DESCRIPTION
yt.innertube::nextId	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.
t.innertube::requests	This cookie, set by YouTube, registers a unique ID to store data on what videos from YouTube the user has seen.
_ga_4D3K9M8JGH	This cookie is installed by Google Analytics.
_ga_V9EJE7LQLV	This cookie is installed by Google Analytics.
_GRECAPTCHA	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
performance	is used to store the user consent for the cookies in the category "Performance".
JSESSIONID	The JSESSIONID cookie is used by New Relic to store a session identifier so that New Relic can monitor session counts for an application.
_ga_S1J6W36V26	This cookie is installed by Google Analytics.
_ga_FJC5T207YY	This cookie is installed by Google Analytics.
_ga_7B1MXLXZBW	This cookie is installed by Google Analytics.
_ga_73JS82WJ83	This cookie is installed by Google Analytics.
IDE	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.

COOKIE	DESCRIPTION
_ga_YH1Z0HPWFD	This cookie is installed by Google Analytics.
Pardot	<p>Pardot is a User database management service provided by Salesforce.com, inc.</p> <p>Pardot may use Trackers to recognise and track Users behaviour, as well as, to help deliver personalised ads and content.</p>
ELQSTATUS	This cookie is set by Eloqua. This cookie is used by PwC to track individual visitors and their use of site. This is set on the first visit of the visitor to the site and updated on subsequent visits.
_ga_YH1Z0HPWFD	This cookie is installed by Google Analytics.
_ga_YH1Z0HPWFD	This cookie is installed by Google Analytics.
Meta Pixel	Meta ads conversion tracking (Meta pixel) is an analytics service provided by Meta Platforms Ireland Limited that connects data from the Meta Audience Network with actions performed on this Application. The Meta pixel tracks conversions that can be attributed to ads on Facebook, Instagram and Meta Audience Network.
Add to Any	AddToAny is a service provided by AddToAny LLC, which displays a widget that allows interaction with social networks and external platforms as well as sharing the contents of this Application. Depending on the configuration, this service can display widgets belonging to third parties such as the managers of social networks where interactions are shared. In this case, also the third parties that provide the widget will be informed of interactions and Usage Data on the pages where this service is installed. Data collected through the service may be used to help deliver interest-based advertising.
Microsoft Clarity	

COOKIE	DESCRIPTION
Meta Events Manager	<p>Microsoft Clarity is a session recording and heat mapping service provided by Microsoft Corporation. Microsoft processes or receives Personal Data via Microsoft Clarity, which in turn may be used for any purpose in accordance with the Microsoft Privacy Statement, including improving and providing Microsoft Advertising.</p> <p>Meta Events Manager is an analytics service provided by Meta Platforms Ireland Limited. By integrating the Meta pixel, Meta Events Manager can give the Owner insights into the traffic and interactions on this Application.</p>
X Post Button and Social Widgets	<p>The X Post button and social widgets are services allowing interaction with the X social network provided by X Corp.</p>
Facebook Like Button and Social Widgets	<p>The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Meta Platforms Ireland Limited.</p>
Youtube Video Widget	<p>YouTube is a video content visualisation service provided by Google Ireland Limited that allows this Application to incorporate content of this kind on its pages.</p>
Google Maps Widget	<p>Google Maps is a maps visualisation service provided by Google Ireland Limited that allows this Application to incorporate content of this kind on its pages.</p>
ISSUU Widget	<p>Issuu is a digital content visualisation service provided by Issuu, Inc. that allows this Application to incorporate content of this kind on its pages.</p>
Vimeo Video	<p>Vimeo is a video content visualisation service provided by Vimeo, LLC that allows this Application to incorporate content of this kind on its pages.</p>
Google Fonts	<p>Google Fonts is a typeface visualisation service provided by Google Ireland Limited that allows this Application to incorporate content of this kind on its pages.</p>

Consent to use cookies and managing cookies settings

The law states that we can store cookies on your device if they are essential to the operation of the Site. Essential cookies enable core functionality such as page navigation and access to secure areas. The website cannot function properly without these cookies, and they can only be disabled by changing your browser preferences.

To set all other cookies, we need your permission. Consent for non-essential cookies is sought when you first access the Site and can be managed via the Cookie settings link in the footer of our Site. You can follow that link to turn these cookies off.

You can also manage which cookies you receive via your web browser. Most browsers have built in privacy settings that provide differing levels of cookie acceptance, expiration time, and disposal. can set your browser settings not to accept cookies - please follow your browser provider's instructions to do so.

You can find more information about cookies, including how to manage and delete them, at www.aboutcookies.org, www.allaboutcookies.org or www.civicuk.com/cookie-control/browser-settings. However, please note that some of our site features may not function as a result of removing cookies.

If you would like to know more about what cookies we use on our site, please get in touch.