

INTERNATIONAL FOUNDATION PROGRAMME



ART & DESIGN PATHWAY

Study this exciting and dynamic creative course and progress to a wide range of courses at university.

PROGRESS TO A TOP RANKED UNIVERSITY

GUARANTEED PROGRESSION TO ISTITUTO MARANGONI

HIGH QUALITY URBAN BOARDING

ART & DESIGN: A NEW PATHWAY FOR 2020

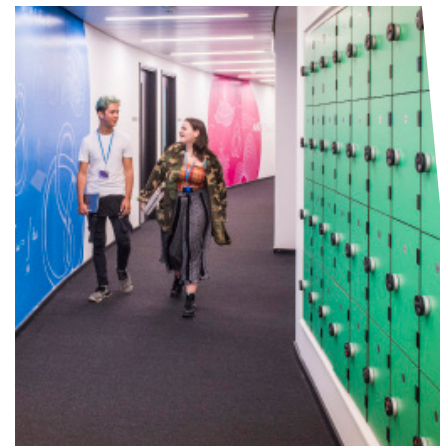
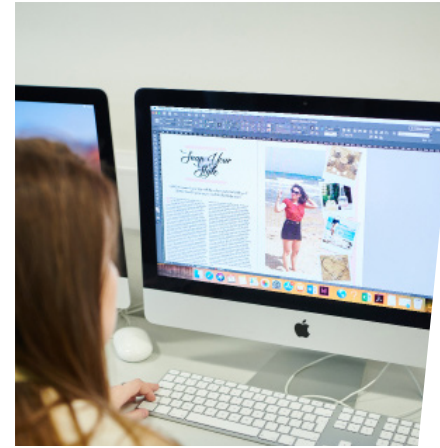
This course allows students to study the exciting and dynamic world of the creative industries providing a number of career pathways and university progression opportunities.

DLD Art & Design students are regarded as individuals and are encouraged to develop their specialist areas of interest. The smaller class sizes (10-15) enables the tutors to get to know the students and offer personalised guidance throughout their tuition.

COURSE STRUCTURE

The IFP Art & Design incorporates research, experimentation, development, design and portfolio building work. There are four components:

- Creative Arts
- Graphic Arts
- Fashion, Culture & Identity
- Design Process



PATHWAY COMPONENTS

CREATIVE ARTS

The broad variety of modules will help students to develop and explore visual skills, refine their research proficiency, analytical thinking and conceptual development, whilst exploring contemporary arts practices.

Students will be working with a wide range of arts media, using advanced digital and photographic techniques in our studios to develop your ideas and visual identity. Students will have the opportunity to explore traditional and contemporary practices.

- Art Skills
- Mixed Media
- Photography
- Contextual Studies

GRAPHIC ARTS

This course focuses on the development of design skills, practical programme knowledge and technical ability to work in a Design environment.

Students study a range of modules, which develop skills in illustration, typography, logos digital output, infographics, packaging, motion graphics and editorial design. The course is delivered via a combination of practical workshops, lectures, one-to-one tutorials as well as trips to galleries and museums.

- Illustration
- Typography
- Fashion Advertising

PATHWAY COMPONENTS

FASHION, CULTURE & IDENTITY

This module covers the history and development of Fashion, looking at key developments, historical and contemporary.

It also studies how Fashion has developed to be a social and cultural phenomenon that can express and reflect cultural identity and value, as well as its' recent development as a diverse social art form expressively connected to identity, creative self-expression, and lifestyle.

- Traditional & Ceremonial Dress
- Functional/Official Dress
- Social/Tribal Dress
- Key Designers/Fashion Houses & Brands

DESIGN PROCESS

This module combines theory and practical design in order to develop students' creative potential in an intellectually stimulating environment. Learners will focus on the communication of design through a variety of briefs aimed at a broad set of audiences.

This module also examines the fundamental properties of colour and our human response to colour - visually, culturally, psychologically, and emotionally. The importance of colour in the design process will be explored through the study of colour in advertising, on the internet, colour reproduction in the media, and colour psychology.

- Designing Fashion
- The Crafting and Construction of a Garment
- Commercial Production



KEY DETAILS

ASSESSMENT

Assessments are not formal written exams, though extensive verbal and written feedback will be provided.

Assessments will be conducted outside of the International Foundation Programme examination window.



KEY COMPONENTS

The Art & Design Foundation Programme is completed with Core compulsory subjects in order to form a complete DLD International Foundation Programme.

The core modules of Essential Mathematics, Academic Skills & Research and Personal Development are studied by all Foundation students, and aim to develop their Academic and English language skills.



KEY DETAILS

UNIVERSITY PROGRESSION

In today's visual, technological and digital age, it is essential for creative learners to receive high quality training that enables both critical reflection and skills development. The creative industries make a vital contribution to a progressive and thriving society.

In addition to Istituto Marangoni, DLD IFP students can progress to a wide range of universities and fashion, design and marketing undergraduate degrees. These include University of Arts London (UAL), Royal Holloway London, Newcastle University and University of Southampton.

ISTITUTO MARANGONI - GUARANTEED PROGRESSION



An exclusive agreement between DLD College London and Istituto Marangoni will enable all Merit and Distinction level students to be given unconditional, guaranteed places at either the London, Milan or Paris schools. Students at Pass level will be invited to interview and be asked to bring along a portfolio.

APPLY NOW!

Complete the International Student Application Form on our website or contact our International Admissions Centre +44 (0) 330 053 6082 or email admissions@abbeydld.co.uk. Students must be aged 17 or over before 1 September in the year of registration and have GCSE English or IELTS level 5.0.



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