

DLD
COLLEGE
LONDON

ESTABLISHED 1931

BTEC COURSES

BUSINESS
DIGITAL MEDIA PRODUCTION
MUSIC TECHNOLOGY

DLD COLLEGE LONDON

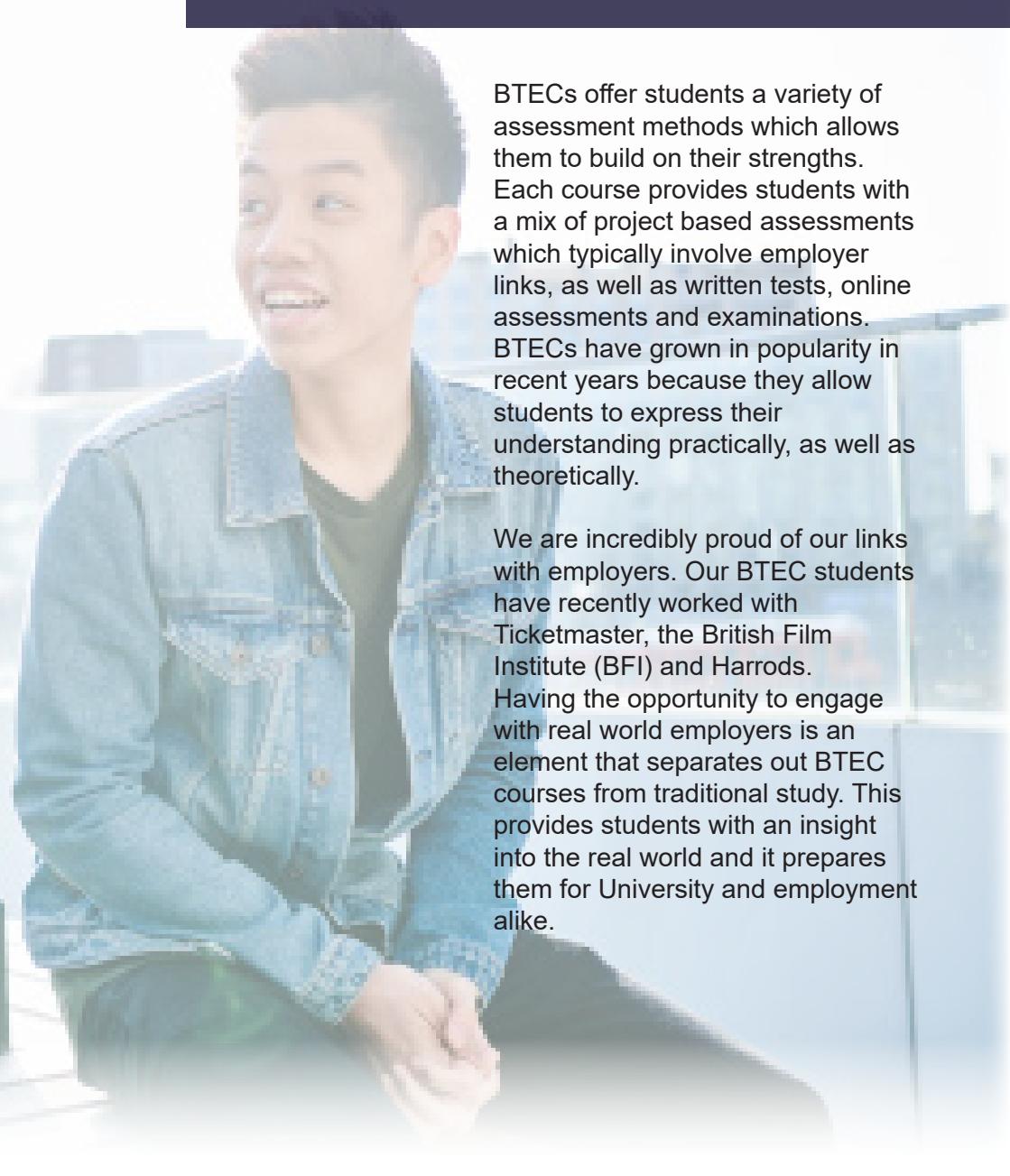
Founded in 1931 to provide tutoring for Oxbridge and Colonial Service entrance exams, DLD College has now become one of the best-known and prestigious colleges in the UK. The student experience at DLD College is unparalleled. Occupying a prime central London location, the College has modern and stylish student accommodation. In the purpose-built classrooms, the latest technology and educational resources are available, providing an exciting and dynamic learning environment.

As part of the Alpha Plus Group, DLD College aims to uphold the 'gold standard' of educational quality. Our aim is to focus on each student as an individual, to build confidence, academic knowledge and skills and the ability to work independently. Many of our students go on to study for degrees at top universities. As well enabling students to attain their academic ambitions, DLD College is well-known for its informal and friendly ethos.

WHAT IS A BTEC?

BTECs are specialist qualifications that are an alternative to A Levels. DLD College offers BTEC qualifications that are the equivalent to either three A Levels or just one A Level, depending on the option chosen. The qualifications are recognised by 100 countries worldwide and our DLD graduates have gone on to study in Monaco, Chicago and some of the best universities in the UK. BTEC graduates have attended a number of Russell Group Universities including Bristol, Liverpool, Nottingham and Sheffield. In 2019, over a quarter of students accepted into higher education held at least one BTEC qualification.

HOW DO THEY DIFFER FROM A LEVELS?

A young man with short dark hair, wearing a light blue denim jacket over a green t-shirt, is smiling warmly at the camera. He is seated in what appears to be a modern interior space with large windows in the background.

BTECs offer students a variety of assessment methods which allows them to build on their strengths. Each course provides students with a mix of project based assessments which typically involve employer links, as well as written tests, online assessments and examinations. BTECs have grown in popularity in recent years because they allow students to express their understanding practically, as well as theoretically.

We are incredibly proud of our links with employers. Our BTEC students have recently worked with Ticketmaster, the British Film Institute (BFI) and Harrods. Having the opportunity to engage with real world employers is an element that separates out BTEC courses from traditional study. This provides students with an insight into the real world and it prepares them for University and employment alike.

AN AWARD WINNING EDUCATION

Both our teachers and students have been presented with national awards in recognition of their excellence. In 2016, Media Production tutor John Branney was presented with the 'Most Inspirational Teacher Award' at the Shine Awards. In 2017, our BTEC Media Production students were presented with the 'Showstopper Challenge Award' by the exam board Pearson.



WHAT BTEC PATHWAYS DOES DLD OFFER?

PATHWAY CHOICES

Prospective students can choose from three different pathways at DLD. We offer Business, Digital Media Production and Music Technology. Students studying either Business and Digital Media Production complete their course over two years and are awarded BTEC Level 3 Extended Diploma, which is the equivalent of three A levels. The Music Technology course is the equivalent of one A level and students study this in combination with two other A level subjects for two years.



TAILORED TO THE INDIVIDUAL

The reason we have enjoyed such great success in our BTEC offering is because the qualifications allow us to tailor the curriculum towards how our students best understand each subject. We can choose assessments methods and we have a robust feedback process where we use student feedback to review and revise the qualifications each year. This means we create courses that students are excited about and motivated to learn.

BUSINESS

BTEC Extended Diploma in Business is a qualification studied over two years that is the equivalent of three A-Levels. This is only for Year 12 entry and if students want to apply for University then they would be expected to have, or be working towards, GCSE English and or equivalent.

This course is comprised of thirteen units in total, with the seven mandatory units being: -

- Exploring Business
- Developing a Marketing Campaign
- Personal & Business Finance
- Managing an Event
- International Business
- Principles of Management
- Business Decision Making

Students study a further six optional units such as: -

- Recruitment & Selection Process
- Team Building in Business
- Investigating Customer Service
- Pitching for a New Business
- Market Research
- Work Experience
- Digital Marketing

COURSES OF FINANCE

DLD College has recently established a one-year, fast track course for Year 13 students. The BTEC Certificate in Business is the equivalent of one full A-Level as is targeted at students who are seeking to raise their UCAS profile. They would typically study this course alongside a mixture of other courses, whether they be academic or vocational. This is a very demanding course so students should expect to complete a lot of work independently.

The BTEC Business department has formed strong links with local businesses and charities and students will benefit from a variety of trips and visits from guest speakers to support their learning.



DIGITAL MEDIA PRODUCTION

Prospective students can choose between two options.

BTEC Extended Diploma in Digital Media Production is a two-year course that is the equivalent of three A-Levels. This qualification is primarily for Year 12 students who would be expected to only study this course.

This course has thirteen units, seven of which are mandatory and four of which are assessed externally.

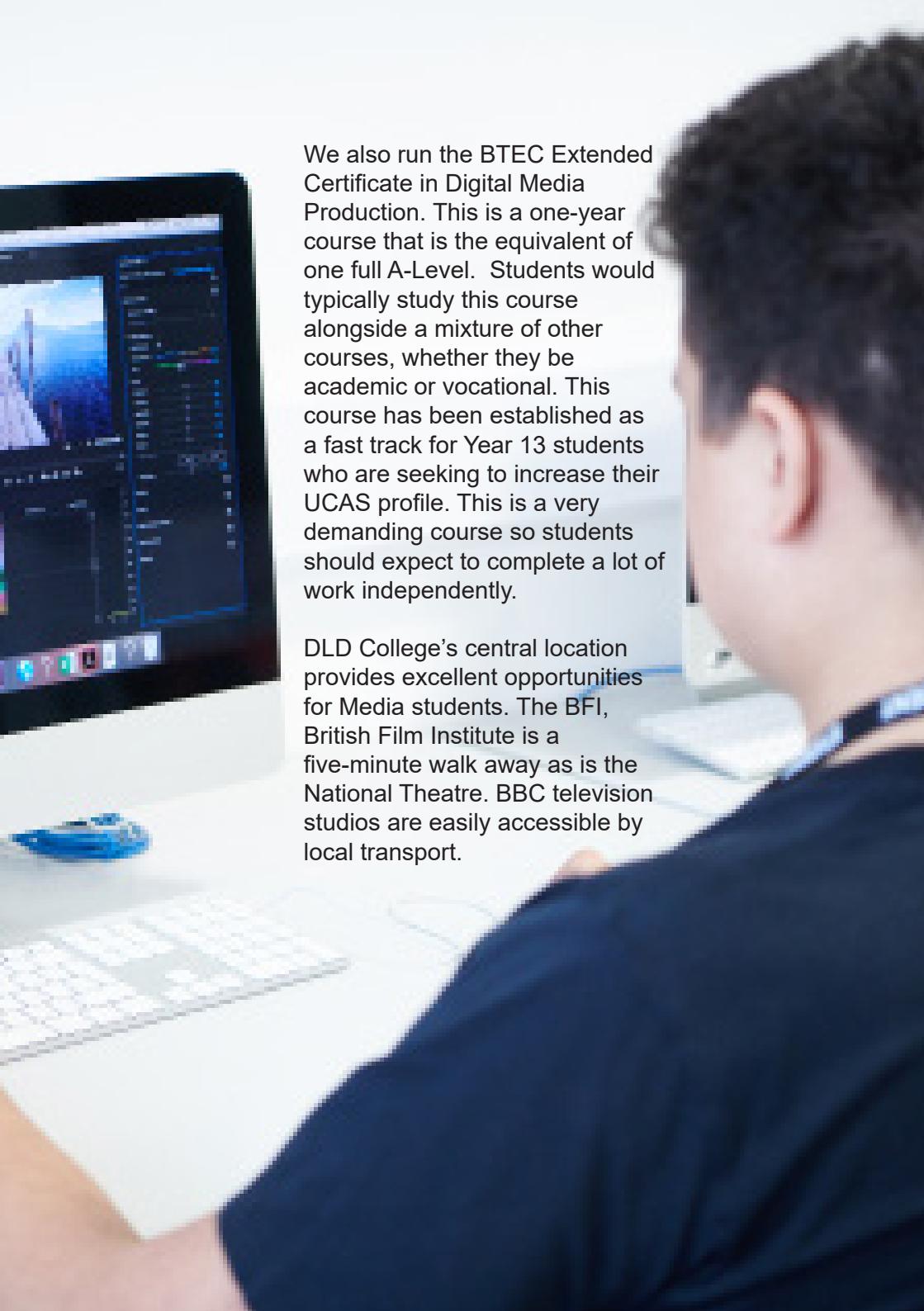
The mandatory units are: -

- Media Representations
- Working in Creative Media
- Digital Media Skills
- Pre Production Portfolio
- Specialist Subject Investigation
- Media Campaigns
- Responding to a Commission

Optional units cover a wide variety of topics including: -

- Advertising production
- Single camera production
- Digital magazine production
- Factual Production
- Film Production – Fiction Film Editing



A photograph showing a person from the side, wearing a blue hoodie, working at a desk. A computer monitor is visible, displaying a video editing interface with multiple tracks and a preview window showing a landscape scene. A keyboard and a small blue object are also on the desk.

We also run the BTEC Extended Certificate in Digital Media Production. This is a one-year course that is the equivalent of one full A-Level. Students would typically study this course alongside a mixture of other courses, whether they be academic or vocational. This course has been established as a fast track for Year 13 students who are seeking to increase their UCAS profile. This is a very demanding course so students should expect to complete a lot of work independently.

DLD College's central location provides excellent opportunities for Media students. The BFI, British Film Institute is a five-minute walk away as is the National Theatre. BBC television studios are easily accessible by local transport.

MUSIC TECHNOLOGY

BTEC Extended Certificate in Music Technology is a two-year course that is the equivalent of one full A-Level. Students typically study this alongside two additional A-Level qualifications. This course is aimed at students who are interesting in music producing, not music performing. They do not require any musical experience so it is more accessible than A-Level Music.

The course is composed of five units, two of which are mandatory and one of which is externally assessed.

The two mandatory units are: -

- Music & Sound for Media
- Digital Audio Workstation (DAW) Production

Students choose, in close consultation with their teacher, three optional units, designed to support progression to relevant occupational areas, and to a range of sector-related courses in higher education.

They cover content areas such as:

- Creative Synthesis and Sampling
- Remixing & Reworking
- Mixing and Mastering Techniques
- Commercial Music Production

Students benefit from state-of-the-art resources such as our onsite music studio to give them a real-life experience. Our teachers all have strong links with key players in industry and students will have the opportunity to engage with visiting speakers and to go out on trips.





EMILY KEOGH

BTEC in Digital Media Production: D*D*D

Destination: Bournemouth University

Course: Multimedia Journalism

Emily was one of DLD's most exceptional BTEC Media Students.

Arriving in September 2017 from Francis Holland School with a strong set of GCSE grades, Emily chose to study the BTEC qualification because she wanted to strike a judicious balance between theoretical and practical learning. She also favoured the real-world scenarios provided by the vocational nature of the course. From day one she had a clear goal to become a broadcast journalist.

Emily excelled on the BTEC and was one of the highest achieving students from her peer group. She was an incredibly confident student, with exemplary written and practical work produced throughout the year. Outside of her studies she took more opportunities to develop her journalistic skills. Recognising her passion and ambition DLD encouraged Emily to seek unique development opportunities outside of the classroom, last summer she travelled to Fiji to support a charity whilst documenting the experience. She attended a Guardian Masterclass on Online Journalism and is a member of the National Union of Journalists. Emily made a vital contribution to College life and was one of the founding members and champions of DLD Pride.

Emily was a keen advocate for the BTEC programme at parents evening and presented a series of online features for the College. Her contributions led to her being chosen to represent the student council in her final year at DLD. Emily fully deserves her excellent BTEC results and will flourish at university.

HUSSEIN HASHIM

BTEC in Business: DDM

Destination: Royal Holloway University of London

Course: Business Management

From the outset, Hussein showed himself to be a very determined student with a strong work ethic, and a positive attitude and approach to learning. He chose to study BTEC Business because he felt that the modular approach and links with industry would support his desire to pursue a career in a large business and in the future to own his own company.

Hussein resilience and determination led to him achieving a number of awards for achievement during his time on the BTEC Business programme. It was a delight to see his confidence grow through the duration in the course. For example, he delivered an excellent pitch for his 'Starting a Small Business' coursework. His work was well supported with appropriate evidence and research which clearly identified the target market and competition. By the end of his presentation "potential investors" were well and truly convinced that his business idea would be a rousing success! Hussein used the summer break to reinforce his learning by carrying out work experience, working in a number of different roles in order to develop an insight into all aspects of successful businesses.

Beyond the classroom, Hussein was a well-liked member of the College community. He was successfully voted onto the Student Council after a rigorous selection and interview process. Everyone who met him was impressed by his maturity and gentle nature. There is no doubt that Hussein will thrive at university and we look forward to seeing his business empire grow.



OCTOBER

UNIVERSITY DESTINATIONS

Portsmouth

Ravensbourne

Brighton

Bath

Royal Holloway

Southampt

UCL

Durham

University of

SOAS

Golds

EXETER

UAL

Westm

Bristo

Pearson T

B

Bou

✓ York
College London
Brunel
Bournemouth
on
Monaco
smiths
inster

LEEDS
COLLEGE
OF MUSIC

IMPERIAL

Warwick
Nottingham

LSE

BIMM

Entrance Requirements

To be eligible to apply for a DLD BTEC course, students must have at least 5 GCSEs at C (Grade 4) or above including Maths and English. International students need to have a minimum of 5.5 IELTS equivalent level (with no component less than 5.0) and will need to take Maths GCSE and IELTS alongside the BTEC course.

Admission is in all cases dependent on interview and previous academic achievements.

100% Pass Rate

Our BTEC students have posted an outstanding set of results in 2019 with 100% pass in all three subjects.

Fees

Please refer to the College website for our up-to-date course fees:
www.dldcollege.co.uk/dld-college-london/information/fees/

Accommodation

DLD College provides rooms for students who wish to board in our private boarding house located directly above our college premises. The boarding house contains 15 floors, with over 200 rooms. Each room provides the student with a bed, study space, storage, and a washroom. A small number of twin rooms allow two students to share a room and wash room whilst still providing each student with their own bed, study space, and storage. Boarders take meals with staff in the college Refectory; breakfast, lunch, and dinner are prepared and served every day and students also have access to a Café where they can buy hot drinks and snacks.

How to apply

Please download and complete an application form via the DLD College London website:

<https://www.dldcollege.co.uk/wp-content/docs/abbey-dld-colleges-international-application-form-2018.pdf>





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